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HIRING-HUB.COM

Headhunters aren't the best-liked people in the world, but Simon Swan and Sara Jones might have found a solution. Hiring Hub is the online market place that gives the power back to employers, allowing them to 'crowdsource' candidates from competing agencies. With growth of 640% between February 2013 and 2014, it looks as if Hiring Hub is set to become a serious challenger to the traditional recruitment model. hiring-hub.com

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WATSI

Watsi is a crowd funding platform for global healthcare that allows you to donate as little as \$5 directly to life-changing medical care for people in need. Furthermore, due to it being a crowd-funding platform, 100% of the funds donated go to the medical care. Why so amazing? It has the potential to solve healthcare funding around the world. For more, check out founder Chase Adam's inspirational TED Talk. watsi.org



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VON BISMARCK

Von Bismark is part of Microsoft Ventures. It has created a technology that brings e-commerce to the high street – weird? Think again. It allows customers to try on and buy the clothing they are looking for digitally. It allows retailers to have a digital stock inventory, and it looks as if this will be a win with both consumers and retailers. This really is Back to the Future stuff. vonbismark.com

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MOBILEIZE

How to turn advertising into sales? Mobileize (launched June 2013) founders Gray Sycamore and Chris Nicholls think they have the answer. It's a cloud-based product locator that will show potential customers all the locations where they can buy a product after clicking or scanning an ad using their smartphone. With clients including the National Trust, Cadbury's and Reebok in less than a year, it seems as though Mobileize is well and truly on the rise. mobileize.co.uk



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MADE.COM

You can hardly call it a start-up these days, but Made.com was launched only in 2010 by Ning Li, Brent Hoberman, Julien Callede and Chloe MacIntosh. Their aim was simple: to cut out the middle man and other costs like highstreet stores, with short lead times from design to sale of as little as four months. It seems to have gone from strength to strength – there are rumours of a possible listing on the stock market. made.com

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THE CHAPAR

Retailers are finally turning their attentions to men, and Chapar is a company taking that a little further. Chapar is a father-son run e-commerce shopping service that allows the fashion-conscious man a hassle-free tailored shopping experience. Each client gets their own stylist to put together outfits depending on the individual's tastes; the clothing is then sent to the client who can decide what he wants to keep and what he doesn't want he can return for free. thechapar.com

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AIRPORTR

Calling all business travellers! Have you ever had to fly somewhere for business and go straight from the plane to a meeting? The biggest hassle is having to drag your luggage around all day. The solution is Airportr, the revolutionary service that allows you to drop your luggage at the airport and ensure its safe transfer to the place you are staying. Problem solved! They've just opened in City airport, with Heathrow soon to follow. portr.com

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YIELDIFY

E-commerce is still a massive issue for retailers across the world. Everyone wants a slice of it. It's one thing creating an e-commerce site, another entirely driving traffic to it, but the hardest part is converting that traffic into sales. This is where Yieldify comes in. Founded in March 2012 by brothers Jay and Meelan Radia, they have developed an algorithmic learning engine which optimises the interactive message (overlay) displayed to visitors when leaving the website and tracking their behaviour. It has 600-plus clients in the UK, Europe and the US and is planning further expansion in the US and Asia. yieldify.com

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STRIPE

Stripe is essentially the new Pay-Pal, and Pay-Pal's founder Elon Musk certainly agrees: he is an investor. Founding brothers, Patrick (25) and John (23) Collison have created an online payment system with the developer in mind, not the banks. The result is a company now favoured around the world that has a value of \$1.75bn. The company's long-term aim is to increase the GDP of the Internet. By the looks of things, they're doing a pretty good job so far. stripe.com

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HEADSPACE

Launched in August last year, Headspace is the company aiming to create trendy flexible office space for the UK's dynamic start-up community. Their Hatton Garden location has everything you could wish for, including exposed brickwork, frosted glass and steel beams. Web giant BuzzFeed gave it the seal of approval by making it their UK outpost. Revenue is expected to hit £900,000 by the end of the year. headspacegroup.co.uk

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PAYASUGYM.COM

have 49 million believers out there ready to string you up. Since he released *One Time* in 2009, the Canadian wunderkind has gone from mop-topped YouTube hit to full-on superstar prima donna. While it remains to be seen whether Bieber will take his pre-teen following with him into his 20s (and indeed control his increasingly odd behaviour), you can't argue with record sales of 15 million and counting.

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BIO-BEAN

We love green business, and Bio-Bean is as good as it gets. Founded by Arthur Kay and Benjamin Harrison in January 2013, Bio-Bean collects used coffee grounds from coffee shops and wholesale producers across London, and converts them into high-value biodiesel and biomass pellets to sell on to the heating and transport industries. With the global thirst for Coffee, it makes you wonder why no one thought of it before. bio-bean.com

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SMARTTHINGS

Ever wished you had a remote control for all the smart devices in your house? This start-up, founded by tech veterans Alex Hawkinson, Jeff Hagins and Andrew Brooks have designed the perfect app for you. Using your smartphone, you can operate an unlimited number of devices simultaneously. And with \$15.5 million in venture capital behind them, it looks like there'll be plenty more revolutionary design to come.